

## **Privacy Notice For applicants based in the European Economic Area (EEA)**

The Marathon Festival Nagoya Aichi Organizing Committee, with its registered office at 1-6-1 Sannomaru, Naka-ku, Nagoya-shi, Aichi Japan, organizes the Marathon Festival Nagoya Aichi and makes necessary preparations to hold the Nagoya Women's Marathon, the Nagoya City Marathon, and the Marathon EXPO. This Privacy Notice is issued to you, Data Subject, to inform you of our collection, access, use and process your personal data in the way described below.

### **1. Categories of personal data**

We hereby inform you that we collect, use and process the following categories of your personal data:

- Name
- Country/region of residence
- Address
- Phone Number
- Gender
- Email Address
- Nationality
- Date of Birth
- Number of participation in Marathon event in past
- Had participated in Nagoya Women's Marathon in the past or not
- Size of T-shirt

### **2. Legal basis and purpose (As per Article 6(1)(f) GDPR, we hereby inform you that we use your personal data for the purpose of providing you following services:**

- Making other services arrangements
- Managing the itinerary or the preparation of the itinerary
- Considering, entering into, or performing contracts or other relationship
- Responding to your queries or requirements
- Maintaining our relations with you
- Responding to your queries
- Satisfaction surveys that you would complete
- Re-establishing our relationships
- Selling our or other person's products or services
- Marketing/ Providing information regarding our or other person's products, services or events or campaigns

In addition, your personal data may be converted into statistical or aggregated data which cannot be used to identify you and then used to produce statistical research and reports. This aggregated data may be shared and used in the ways described above.

The Marathon Festival Nagoya Aichi Organizing Committee processes your personal data in its interest as well as your interest, so the Marathon Festival Nagoya Aichi Organizing Committee provides and you receive the services specified in the above.

### **3. Retention periods**

We keep your personal data for two years after completion of the event and also as long as there is a statutory or legal requirement to do so or in order to provide the aforementioned services to you. For accounting or auditing purposes we may retain your personal data for a period of time after our direct business dealings have ended.

### **4. Data storage and transfer**

Furthermore, we may share your personal data with Japan Association of Athletics Federations (JAAF) as well as with JTB groups, from this year with ABBOTT WORLD MARATHON MAJORS, other companies which may be located within or outside the EEA and provide business process services related to the provision of the services indicated above, for example: travel agencies, the organizer, event management companies, other service providers. Where a company is located outside the EEA, we will arrange adequate safeguards such as Binding Corporate Rules or Standard Contract Clause arrangement or transfer your personal data based on appropriate legal basis.

### **5. Prior consent**

Where we require access to your Personal Data that GDPR considers Sensitive, we will seek separate explicit consent from you prior to obtaining that data.

### **6. Your rights**

As a customer you have a number of rights among them: the right to request access to your personal data, to have it corrected or deleted, and the right to object to our processing of your personal data. For further information on these rights please refer to our Privacy Policy:

If you are not completely satisfied with how personal data request was handled then you may contact your local Data Protection Supervisory Authority.